

BSC Imagine Corporate Announcement – week of 6/5 and weekly thereafter until 7/10

HEADLINE: Transforming Employee Benefits Administration July 1

American Greetings is transforming associate benefits technology and service to make your experience better effective July 1, 2017! How?

- **myAGBenefits** – a new innovative benefits enrollment and management technology that includes online chat.
- **AGBenefits Service Center** – a call center with extended hours and a new team focused on delivering a caring, efficient and quality experience.

What do associates need to do?

Now:

No need to do anything - your benefit elections will automatically transfer. *Thank you for your patience while we are under construction!*

- There will be a benefits enrollment site (non-retirement) **blackout period from June 18 – June 30**.
- **Need assistance during the blackout period?** Contact AG Shared Services at 800-321-3040 ext. 4192 or shared.services@amgreetings.com.

July 1 – July 31:

- **Go to AGBenefits.com, login to myAGBenefits and establish a new password** (login/user name remains the same) by July 31st and **get a \$10 HSA deposit**.
- **Login to myAGBenefits and complete your 2nd quarter Physical Activity Credit from July 1 – July 14.**
- **Continue using 877-213-6240** to contact the AGBenefits Service Center.

Ongoing:

- **Go to AGBenefits.com** for associate benefit and well-being program information.
- **From AGBenefits.com, login to myAGBenefits** to view, enroll and change (if you have a qualifying event) your non-retirement plan benefit elections.
- You can also find your Healthcare Premium Credit completion information and submit your Physical Activity Credit certification.

Please note: This does not impact timekeeping or payroll.

Need more information? Check out AGBenefits.com and announcements on imAGine. You can link to AGBenefits.com from imAGine.

Go to AGBenefits.com for more information about wellness at American Greetings. We look forward to hearing from associates across the Company about ideas, comments, suggestions, and success stories you may want to share regarding our wellness initiatives and how we can best promote a culture of wellbeing at American Greetings. Email us at AGBenefitsWellnessNews@amgreetings.com.