

April 11, 2011

## Sign up now to receive farm fresh products through new CSA program



World headquarters associates are invited to sign up for the [Community Supported Agriculture program \(CSA\)](#) introduced by American Greetings in partnership with local CSA provider Fresh Fork Market as part of our Live Well initiatives.

Those who enroll in the program will have a bag of locally grown vegetables, fruits and other farm-fresh items delivered to them weekly at world headquarters. There are single and family programs so associates can select the program that's best for them. For single orders only, participants can indicate if they want vegetarian or vegan options.

CSA deliveries to world headquarters will begin in late May and continue for 22 weeks into October.

Joining a CSA has several key benefits:

- Convenient way for you and your family to have nutritious, fresh and varied seasonal produce on a regular basis
- Economical way to buy produce – the weekly cost is probably less than what you'd pay at the grocery store
- Supports local farmers by providing a consistent market base in the community

### Need more information?

Here's how you can learn more about Fresh Fork and the CSA program so can make an informed decision that's best for your budget and lifestyle:

- **Fresh Fork overview sessions** – Representatives from Fresh Fork will come to world headquarters on Monday, April 18, to present a detailed overview of its CSA program with American Greetings and to answer your questions. Sessions will be held in the Professional Development Center (PDC) from 11:30 a.m.-12:00 p.m., 12:00-12:30 p.m., and 12:30-1:00 p.m. Seating will be limited, so sign up using [this form](#).
- **Town Square tables** – Look for a table in Town Square every Wednesday at lunch from now through April 27. This table will be staffed by associates on the CSA committee who are knowledgeable of how CSAs work, and what you can expect when you sign up for one. Committee members will be accepting enrollment forms and payment at the table, too.
- **Frequently Asked Questions (FAQs)** – [Click here](#) for FAQs about CSAs in general as well as specific questions about Fresh Fork.

### How do I sign up?

[Click here](#) for the registration form. Complete the online form and print a hard copy of the paper form you are redirected to when you hit "SUBMIT." Bring the hard copy to the information table in Town Square on any Wednesday from now through April 27. You will need to make your payment, with check or credit card, when you enroll. Please note that there are three payment options:

- Make a one-time payment for the entire season. This is the least expensive option.
- Make a down payment and then make monthly payments. (You will need to provide post-dated checks or your credit card number for monthly deductions.)
- Make monthly payments only – also with post-dated checks or a credit card.

Plan now to eat well to live well with the American Greetings / Fresh Fork CSA.