

February 1, 2013

American Greetings honored for healthy workplace practices

American Greetings was honored with a silver award for wellness-related workplace practices by the Ohio Department of Health.

The award acknowledges American Greetings efforts to facilitate and encourage employee health, enhance productivity and ensure a healthy work environment for its locations across the United States. The Company placed at the silver level for large employers in our first year applying.

Kelley Korte, Director of Benefits, and **Kerry Ubbing**, Live Well Project Manager, attended the ceremony and accepted the award on behalf of American Greetings.

"Associate health and wellness efforts are becoming increasingly more important in the workplace and our culture because they benefit both the employer and employees," said **Brian McGrath**, Senior Vice President of Human Resources. "Improvements in employee health have a range of positive results, including decreased rates of absenteeism, increased productivity and job satisfaction, and reduced health care costs. It really is a situation where everyone wins. We are very happy that American Greetings has been recognized for our efforts."

Go to [AGBenefits](#) for more information about wellness at American Greetings. We look forward to hearing from associates across the Company about ideas, comments, suggestions, success stories and information you may want to share regarding our wellness initiatives and how we can best promote a culture of wellness at American Greetings. Email us at AGlivewell@livehealthier.com.



l. to r.: Nitin Bhargava, President of Ohio/Kentucky Markets, Aetna. Inc.; Kerry Ubbing; Kelley Korte; Dr. Ted Wymslo, Ohio Department of Health; Debra Smith, Ohio Department of Health