

July 1, 2011

## **Walking Contest update – location rankings; prizes; walk with an officer**



You're walking—but are you logging the miles?

Monday, July 4 marks the official halfway point through the 8-week Walker Tracker program. Associates who have achieved “diligence” of 90 percent or more will win a prize. (Diligence means doing the walking **and** entering your steps [at your location's customized website](#).)

Participants have until 5 p.m. on July 11 to log steps taken through July 4. (As a reminder, the pedometers store up to a week's worth of data.) All participants who have achieved 90 percent or more diligence (i.e. you have been logging in your steps at least 90 percent of the time) will win a prize – a pair of LIVE WELL sports socks. We will run a report on July 11 to determine which participants have met the diligence threshold.

### **Walk with the Senior Team**

#### **WHQ**

Join members of the Senior Team throughout the month of July as they take to the outdoor walking track in the American Greetings Park (or the [indoor track in Room 6](#) in some instances) to pile on some steps for the World Headquarters team.

[Click here](#) for a list of officers who are walking and where. Keep in mind that the scheduled dates and times could change, so be sure to check back for updates. In the event of rain, walks will be moved indoors, as long as room 6 is available.

#### **Other locations**

Walk with senior management members at all plant locations – check your bulletin boards for dates and times.

**Special Walking Event**  
Watch imAGine or your plant bulletin boards for an announcement with all the details on Monday, July 18.

**Location rankings as of Friday, July 1:**

- Forest City
- Ripley
- Bardstown
- Osceola
- Greeneville
- World Headquarters
- Danville
- PRG
- Sales & Service