



What could you do
with \$4,000 a year?*



* The amount it costs to support a pack-a-day smoking habit plus the additional amount you'll pay for medical coverage.



AMERICAN GREETINGS

Tired of watching your hard-earned dollars go up in smoke? Now is the time to do something about it.

As we prepare to move to a tobacco-free workplace, we're committed to helping you kick the tobacco habit for good. There are many resources available at no extra cost to you, including:

OptumHealth Wellness Coaching program. Get connected with a Wellness Coach who can create a personalized plan that's right for you and help you along the way.

Freedom from Smoking Program. Join a group of people who share the same goal of quitting tobacco at your work location or in your community.

Tobacco-cessation prescription drugs or over-the-counter solutions. The costs of some generic prescriptions are covered 100 percent by the Company. The same goes for nicotine-replacement patches, gum, lozenges and more.

Acupuncture, acupressure or hypnosis. The Company pays for five sessions (up to \$500 for services incurred through 12/31/2012) when you visit an alternative therapy provider.

Save money and improve your health.

Visit the AGBenefits website at www.americangreetingsbenefits.com or speak with your local Human Resources representative to learn more.



One American Road
Cleveland, OH 44144-2398

FIRST-CLASS MAIL
U.S. POSTAGE
PAID
MAILED FROM
ZIP CODE 44144
PERMIT NO. 712