

Don't wish pain away ... do this instead.

Download the Kaia app for on-demand, personalized support to help relieve pain and live healthier.

Whether it's a stiff neck, aching shoulders or more severe back issues, it can be hard to enjoy life when pain shows up. That's where Kaia steps in. It's a new app here to show how pain relief is possible — **at no extra cost** as part of your health plan.

Connecting with Kaia connects you with so much.

-  **On-demand pain relief care** in the convenience of an app
-  **Workouts tailored to you** with some as short as 15 minutes
-  **Bite-sized lessons** to help you recognize where pain is coming from
-  **1-on-1 health coaching** with certified professionals
-  **No extra cost** – this is included as part of your health plan
-  **Strengthening exercises** plus relaxation techniques for pain management

Download Kaia today



You'll get a personalized pain relief program created on the spot after you sign up. Get started right away learning helpful exercises just like in your physical therapist's office, but with no scheduling, waiting rooms or travel required.

Visit startkaia.com/american-greetings

For real-time feedback while you exercise



Kaia tracks your movements using AI technology to ensure you're doing each exercise correctly, providing real-time audio and video feedback for help along the way. So you get a program tailored to your fitness, pain and mobility levels to help manage pain.

Available on Google Play and the App Store

*Provided at no extra cost as part of your health plan.

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