



November 2013

Re: Annual Notice - American Greetings Retirement Profit Sharing & Savings Plan (the "Plan")  
Automatic Enrollment and Default Investment

Dear Participant:

Regulations require that a plan sponsor provide retirement plan participants with notices regarding certain plan features. This notice describes your rights and responsibilities in connection with these features. No action is required by you at this time unless you would like to make changes to your elections in the Plan.

#### **Direct your paycheck deduction**

At all times you have the right to elect how much to contribute to your plan. The Plan utilizes the automatic enrollment feature. Within the first 30 days following your date of hire, or the date you became eligible, you are automatically enrolled at a rate of 3% before-tax contributions, unless you elect not to participate or you elect to participate at a different contribution percentage.

In June of each subsequent plan year (unless you elect otherwise), the before-tax contribution percentage will be automatically increased by 1% up to a maximum of 8% of your Compensation (before January 1, 2011, the maximum automatic contribution percentage was 6%).

Please note that if your before-tax contributions to the Plan have been suspended, special rules may apply to your automatic contribution rate increase. Contact Vanguard using the instructions below for further information.

#### **How to opt out or make changes**

You have the right not to contribute to the Plan or to contribute an amount different than the automatic contribution amount. You also have the right to invest in funds other than your plan's default fund. If you want to make changes, simply contact Vanguard using the instructions below.

#### **Your plan's default fund**

If you fail to provide investment directions for your account, your account will be "defaulted" into the Vanguard Target Retirement Trust closest to your retirement age of 65 as designated by the Investment Committee as the "qualified default investment alternative" under the Plan. Enclosed is a fund fact sheet which includes information about the default funds including the investment objective, fees and expenses, and risk and return characteristics.

## **Change your investments**

All of your accounts are invested according to your instructions among the Plan's investment funds. You may change your election as to the investment of future contributions or elect to transfer your existing accounts among the investment funds at any time, subject to any restrictions on the timing of transactions as established by the individual investment funds. Please refer to the fund's prospectus or contact Vanguard for more information. All investing is subject to risk. Diversification does not ensure a profit or protect against a loss in a declining market.

## **For More Information**

For more information about directing the investment of your plan account and other plan provisions, please refer to your plan's Summary Plan Description (SPD). The SPD will be updated as of January 1, 2014 to reflect the removal of the American Greetings Company Stock fund. The SPD is available at [www.americangreetingsbenefits.com](http://www.americangreetingsbenefits.com).

For help determining an appropriate investment mix based on your investment goals, risk tolerance, and time horizon, complete Vanguard's Investor Questionnaire at [www.vanguard.com/assetmix](http://www.vanguard.com/assetmix), or contact Vanguard using the instructions below.

## **Connect with Vanguard**

To contact Vanguard to make changes to your current elections or for more information about any fund, including investment objectives, risks, charges, and expense, or to obtain a prospectus, please refer to the instructions below.

The prospectus contains important information about the fund. Read and consider the prospectus information carefully before you invest. You can also download Vanguard fund prospectuses at [www.vanguard.com](http://www.vanguard.com).

- Online. Go to [Vanguard.com](http://Vanguard.com) for 24-hour access to financial-planning tools and information.
- Once you've enrolled, you can register for immediate secure online account access at [www.vanguard.com/register](http://www.vanguard.com/register). You will need your plan number: 091997.
- By phone. Call Vanguard's 24-hour automated VOICE Network at 800-523-1188. To use VOICE, you will need a personal identification number (PIN).
- With personal assistance. Vanguard associates are available to assist you at 800-523-1188 Monday through Friday from 8:30 a.m. to 9 p.m. Eastern Time.

Sincerely,

Vanguard

# Vanguard Target Retirement Trust II

## Balanced fund (stocks and bonds)

### Investment Objective

Vanguard Target Retirement Trusts consist of twelve separate life-cycle trusts that offer a simpler way for you to invest for retirement. Each trust is a multifund portfolio designed for a specific retirement time frame—you simply consider choosing the trust that most closely corresponds to the year in which you plan to retire. The trust's asset allocation will automatically adjust—both now and in the future—relying on Vanguard's investment strategies and extensive research. Each of the no-load, low-cost trusts invests in a diversified combination of underlying Vanguard funds, chosen from among five options (See Underlying Funds). Through these underlying funds, you have a well-diversified portfolio that potentially offers exposure to small-, mid-, and large-cap domestic and international stocks, as well as domestic and international bonds. The asset mix gradually and automatically becomes more conservative, reducing the proportion invested in stocks, as you approach and enter retirement.

These trusts seek to provide capital appreciation and current income consistent with their current asset allocations.

### PlainTalk About Risk

Investments in Target Retirement Trusts are subject to the risks of their underlying funds. The year in the trust name refers to the approximate year (the target date) when an investor in the trust would retire and leave the workforce. The trust will gradually shift its emphasis from more aggressive investments to more conservative ones based on its target date. An investment in the Target Retirement Trust is not guaranteed at any time, including on or after the target date. Diversification does not ensure a profit or protect against a loss. An investment in these trusts is subject to the price fluctuations inherent in the stock and bond markets, so you could lose money if you sell shares after prices have fallen.

Investments in bond funds are subject to interest rate, credit, and inflation risk. U.S. government backing of Treasury or agency securities applies only to the underlying securities and does not prevent share-price fluctuations. Unlike stocks and bonds, U.S. Treasury bills are guaranteed as to the timely payment of principal and interest. Securities of companies based in emerging markets are subject to national and regional political and economic risks and to the risk of currency fluctuations. These risks are especially high in emerging markets. The funds that invest a significant portion of their assets in bonds, which are usually less volatile than stocks, have an overall level of risk that's moderate compared with the funds that have a larger share of stocks. Conversely, funds that invest a significant portion of their assets in stocks have an overall level of risk that should be higher than funds that have more bonds and smaller shares of stocks.

Target Retirement Trust	Expenses <sup>1</sup>	Trust Asset Allocation			Overall Risk Level
		Stocks	Bonds	Short-term reserves	
2060	0.11%	89.7%	10.0%	0.3%	Moderate-Aggressive
2055	0.11%	89.7%	10.0%	0.3%	Moderate-Aggressive
2050	0.11%	89.9%	10.0%	0.2%	Moderate-Aggressive
2045	0.11%	89.9%	10.0%	0.1%	Moderate-Aggressive
2040	0.11%	89.9%	10.0%	0.1%	Moderate-Aggressive
2035	0.11%	84.7%	15.3%	0.1%	Moderate-Aggressive
2030	0.11%	77.2%	22.7%	0.1%	Moderate
2025	0.11%	69.7%	30.3%	0.1%	Moderate
2020	0.11%	62.2%	37.8%	0.1%	Moderate
2015	0.11%	53.0%	47.0%	0.0%	Moderate
2010	0.11%	39.8%	60.2%	0.0%	Moderate
Income	0.11%	29.9%	70.0%	0.1%	Conservative-Moderate

### Underlying Funds

- Vanguard Total Stock Market Index Fund seeks to track the performance of the entire U.S. stock market.
- Vanguard Total Bond Market II Index Fund seeks to track the performance of a broad, market-weighted bond index.
- Vanguard Total International Stock Index Fund seeks to track the performance of stocks from developed and emerging markets, excluding the United States.
- Vanguard Total International Bond Index Fund seeks to track the performance of U.S. dollar hedged benchmark index that measures the investment return of investment-grade bonds issued outside of the United States.
- Vanguard Short-Term Inflation-Protected Securities Fund seeks to track the performance of a benchmark index that measures the investment return of inflation-protected public obligations of the U.S. Treasury with remaining maturities of less than five years.

<sup>1</sup>The figure represents the total cost of (i) the weighted average of the expense ratios and any fees charged by the underlying mutual funds in which the Target Retirement Trust invest plus (ii) the management expenses of the TRTs.

**Note:** The trusts listed in this fact sheet may not be available in all plans. Frequent trading policies may apply to those trusts offered as investment options within your plan. Please log on to Vanguard.com for your employers' plans or contact Participant Services at 800-523-1188 for additional information.

# Vanguard Target Retirement Trust II

## Average Annual Total returns<sup>1</sup>

Trust (Inception Date)	Periods ended September 30, 2013					
	Quarter	Year to date	One year	Three years	Five years	Since inception
Target Retirement 2060 Trust II (March 1, 2012)	6.76%	15.58%	17.65%	—	—	13.19%
Target Retirement 2060 Composite Ix <sup>2</sup>	6.79%	15.94%	17.92%	—	—	13.22%
Target Retirement 2055 Trust II (August 31, 2010)	6.78%	15.62%	17.78%	12.74%	—	15.40%
Target Retirement 2055 Composite Ix <sup>2</sup>	6.79%	15.94%	17.92%	12.82%	—	15.53%
Target Retirement 2050 Trust II (February 29, 2008)	6.77%	15.68%	17.75%	12.59%	9.15%	5.77%
Target Retirement 2050 Composite Ix <sup>2</sup>	6.79%	15.94%	17.92%	12.82%	9.27%	5.75%
Target Retirement 2045 Trust II (February 29, 2008)	6.81%	15.65%	17.85%	12.64%	9.16%	5.73%
Target Retirement 2045 Composite Ix <sup>2</sup>	6.79%	15.94%	17.92%	12.82%	9.27%	5.75%
Target Retirement 2040 Trust II (February 29, 2008)	6.75%	15.64%	17.84%	12.61%	9.16%	5.78%
Target Retirement 2040 Composite Ix <sup>2</sup>	6.79%	15.94%	17.92%	12.82%	9.27%	5.75%
Target Retirement 2035 Trust II (February 29, 2008)	6.45%	14.76%	16.84%	12.28%	8.93%	5.56%
Target Retirement 2035 Composite Ix <sup>2</sup>	6.48%	15.09%	17.00%	12.51%	9.08%	5.59%
Target Retirement 2030 Trust II (February 29, 2008)	5.96%	13.23%	15.12%	11.52%	8.62%	5.41%
Target Retirement 2030 Composite Ix <sup>2</sup>	5.96%	13.54%	15.30%	11.75%	8.79%	5.45%
Target Retirement 2025 Trust II (February 29, 2008)	5.40%	11.74%	13.41%	10.73%	8.45%	5.44%
Target Retirement 2025 Composite Ix <sup>2</sup>	5.44%	12.01%	13.61%	10.99%	8.59%	5.48%
Target Retirement 2020 Trust II (February 29, 2008)	4.89%	10.17%	11.71%	9.94%	8.24%	5.44%
Target Retirement 2020 Composite Ix <sup>2</sup>	4.92%	10.49%	11.94%	10.20%	8.37%	5.48%
Target Retirement 2015 Trust II (February 29, 2008)	4.26%	8.33%	9.63%	9.08%	7.99%	5.41%
Target Retirement 2015 Composite Ix <sup>2</sup>	4.30%	8.56%	9.81%	9.11%	7.91%	5.28%
Target Retirement 2010 Trust II (February 29, 2008)	3.37%	5.68%	6.75%	7.96%	7.49%	5.17%
Target Retirement 2010 Composite Ix <sup>2</sup>	3.44%	5.93%	6.98%	8.03%	7.45%	5.07%
Target Retirement Income Trust II (February 29, 2008)	2.65%	3.34%	4.13%	6.49%	6.87%	5.12%
Target Retirement Income Compos. Ix <sup>2</sup>	2.66%	3.43%	4.26%	6.54%	6.84%	5.09%

1 Figures for periods of less than one year are cumulative returns. All other figures represent average annual returns. Performance figures include the reinvestment of all dividends and any capital gains distributions. All returns are net of expenses.

2 The composite index is derived by applying the fund's target asset allocation to the results of the following benchmarks: for international stocks of developed markets, the MSCI EAFE Index through December 15, 2010; the MSCI ACWI ex USA IMI Index through June 2, 2013; and the FTSE Global All Cap ex US Index thereafter; for emerging markets stocks, the Select Emerging Markets Index through August 23, 2006; the MSCI Emerging Markets Index through December 15, 2010; the MSCI ACWI ex USA IMI Index through June 2, 2013; and the FTSE Global All Cap ex US Index thereafter; for U.S. bonds, the Barclays U.S. Aggregate Bond Index through December 31, 2009, and the Barclays U.S. Aggregate Float Adjusted Index thereafter, as well as the Barclays U.S. Treasury Inflation Protected Securities Index through June 2, 2013, and the Barclays U.S. Treasury Inflation-Protected Securities (TIPS) 0-5 Year TIPS Index thereafter; for short-term reserves, the Citigroup Three-Month Treasury Bill Index through June 2, 2013; for international bonds, the Barclays Global Aggregate ex-USD Float Adjusted RIC Capped Index; and for U.S. stocks, the Dow Jones U.S. Total Stock Market Index (formerly known as the Dow Jones Wilshire 5000 Index) through April 22, 2005; the MSCI US Broad Market Index through June 2, 2013; and the CRSP US Total Market Index thereafter. International stock benchmark returns are adjusted for withholding taxes.

The performance data shown represent past performance, which is not a guarantee of future results. Investment returns and principal value will fluctuate, so investors' shares, when sold, may be worth more or less than their original cost. Current performance may be higher or lower than the performance data cited. For performance data current to the most recent month-end, visit our website at [vanguard.com/performance](http://vanguard.com/performance).

Each trust invests in broadly diversified Vanguard funds. These trusts are subject to the risks associated with those underlying funds. All funds are subject to risk, including the possible loss of the money you invest. Bond funds are subject to interest rate, credit, and inflation risk. Stocks of companies based in emerging markets are subject to national and regional political and economic risks and to the risk of currency fluctuations. These risks are especially high in emerging markets. Because the trusts invest in Vanguard Total International Bond Index Fund, each is subject to currency hedging risk, which is the chance that currency hedging transactions may not perfectly offset the fund's foreign currency exposures and may eliminate any chance for a fund to benefit from favorable fluctuations in those currencies. Vanguard Total International Bond Index Fund will incur expenses to hedge its currency exposures. Because the trusts invest in Vanguard Short-Term Inflation-Protected Securities Index Fund, each is subject to the risks associated with U.S. Treasury securities. U.S. government backing of Treasury or agency securities applies only to the underlying securities and does not prevent share-price fluctuations. Unlike stocks and bonds, U.S. Treasury bills are guaranteed as to the timely payment of principal and interest. Diversification does not ensure a profit or protect against a loss.

*The Target Retirement Trusts are not mutual funds. They are separately managed collective investment trusts managed by Vanguard Fiduciary Trust Company, a Pennsylvania trust company and a wholly owned subsidiary of The Vanguard Group, Inc.*

*For more information about Vanguard investments visit [vanguard.com](http://vanguard.com) or call 800-523-1036. Investment objectives, risks, charges, expenses, and other important information should be considered carefully before investing.*

*For more information on target-date investing, visit [vanguard.com/targetdatenow](http://vanguard.com/targetdatenow).*